



IMAGES OF THE KING CONTEST OFFICIAL RULES AND GUIDELINES (Updated for 2025)

Terms:

IOTK = Images of the King

Preliminary = Any number of contests run around the world that are sanctioned by IOTK as preliminary events. Winners of preliminary events get to skip to the Semi Final round of the IOTK World Championship Finals.

World Championship = The event held in Las Vegas as part of the Las Vegas Summer Tribute Festival at the Westgate Resort Las Vegas.

ETA = Elvis Tribute Artist

Contest(s) = Refers to both the Preliminaries and World Championship Finals.

Tracks = A round performed with backing tracks instead of the band.

All IOTK competitors must abide by the following rules. Rules are subject to change without notice.

Please review the “ETA Contest” tab on each festival’s website to see specifics related to that festival including the number of rounds, the number of songs in each round, prize money, etc. This information may change from festival to festival and year to year.

GENERAL:

1. Registration: All interested parties must officially register and submit the following:
 - a. A completed registration form (available through each festival’s website).
 - b. The applicable registration fee. Payment must accompany the registration form.
 - c. A clear professional quality digital photograph (preferably a head and/or head and shoulders photo). If no photo is submitted, we will use one we have on file or one we find online.
 - d. Song Selections as requested.
 - e. A signed “Tribute Promotions/TributeFestival.Rocks Assumption and Acknowledgement of Risk” (attached to the registration form online).
 - f. Tracks for track rounds must be provided by you in MP3 or MP4 format, emailed to us in advance of the contest.

**Images of the King Preliminary or World Championship
Elvis Tribute Artist Registration Form**



Name of Festival:	
Legal Name:	
Stage Name:	
Name of Guest:	
Billing Address:	
City, State, Zip Code:	
Mobile Phone:	
Email Address:	
How long have you been performing as an ELK?	

IF YOU ARE A MAJOR ACTING ARTIST OR A WELL KNOWN ACTRESS, PLEASE CONTACT US AT THE FOLLOWING PHONE NUMBER: (702) 474-2411. WE WILL BE HAPPY TO ASSIST YOU WITH ANY QUESTIONS YOU MAY HAVE REGARDING OUR REGISTRATION PROCESS. IF YOU ARE A MAJOR ACTING ARTIST OR A WELL KNOWN ACTRESS, PLEASE CONTACT US AT THE FOLLOWING PHONE NUMBER: (702) 474-2411. WE WILL BE HAPPY TO ASSIST YOU WITH ANY QUESTIONS YOU MAY HAVE REGARDING OUR REGISTRATION PROCESS.

A \$100 (USD) Registration fee is due with every application. You will only be charged if your application is accepted. We accept payment via MasterCard, Visa, Discover or American Express. The charge will appear from Jason Sherry Management LLC or Tribute Promotions.

Name on Card:	
Card Number:	
Expiration Date:	
Security Code #:	
Signature:	
Date:	

Song Selections

Round 1

1st Choice	2nd Choice	3rd Choice	4th Choice

Round 2

1st Choice	2nd Choice	3rd Choice	4th Choice

Different contests may have a different number of songs in each round. We will select songs for you from those indicated above. For a copy of the complete rules, including prize money, please review the event's website via www.TributeFestival.Rocks. If you have any questions, please email tc@sherrymanagement.com or call Tern Futreal at (803) 474-2411.

**TRIBUTE PROMTIONS / TRIBUTEFESTIVAL.ROCKS
ASSUMPTION AND ACKNOWLEDGMENT OF RISK AND WAIVER OF LIABILITY**

This agreement is applicable to any and all events produced by Tribute Promotions, Tribute Festival.Rocks, Images of the King, Tribute Cruises, Jason Sherry Management, LLC, Jason Sherry individually and/or any of its employees, subsidiaries, affiliates, co-producers, co-promoters and/or sponsors. Collectively herein represented as "PRODUCER."

By signing this Form, I agree to the following:
I understand that participation in this event, whether as a volunteer, participant, performer or competitor, is for my enjoyment, and my decision to participate was made of my own free will. I recognize, and acknowledge, that participation in this event may involve risks of injury including the possibility of death. I voluntarily agree and expressly assume all risks of injury or death that may result from my participation in any of these activities or which may relate in any way to the use of the facilities or equipment provided by PRODUCER and expressly release, WAIVER, PRODUCER and any sponsors or affiliated entities from any and all liability.

As a condition of being permitted to participate in the event, and any use of equipment provided by PRODUCER, I assume all the foregoing risks and accept personal responsibility for the damages to me following such injury, permanent disability, or death as a result of my participation in these activities and any damages or injuries which may occur as a result of my participation in these activities or use of the equipment provided for my use. I agree to keep any and all information confidential, in whatever form, provided to me, produced by me, prepared for me, observed or received to the extent that such information is confidential by law.

If participating as a volunteer, I agree to fulfill the responsibilities assigned to me to the best of my ability. I understand that I will receive no monetary benefits in return for the volunteer services I provide and that PRODUCER may terminate this agreement at any time without prior notice.

I understand that this event is being filmed and photographed on behalf of PRODUCER and its sponsors and I consent to be filmed and agree that PRODUCER may use and grant the right to use my voice, name and likeness and/or recorded likeness without limitations or restrictions of any kind and without payment to me or any third party for all purposes (including in any production or any advertising or promotions). I agree to release PRODUCER, its affiliates and sponsors from all liability in connection therewith.

I understand and agree that any claim, which I may at any time bring against PRODUCER, its owners, officers, employees, or agents, shall be brought in the State or Federal Court in the State of Vermont, Addison County, and that no claim or action shall be brought in any other jurisdiction. I understand that this document supersedes any document that I may previously have signed.

I have carefully read and fully understood all the terms and conditions above and agree to sign of my own free will.

Term:	For any and all festivals and events for 36 months from
Print Name:	
Address:	
Phone #:	
Email Address:	
Signature:	
Date:	

FOR VOLUNTEERS, PARTICIPANTS, PERFORMERS OR COMPETITORS, AND EQUIPMENT USERS OF MINORITY AGE
Parent/Guardian: If participant is a minor, I verify that I am the legal parent or guardian of the minor, and I have the authority to enter into this agreement on behalf of the minor who's information is collected above, and I agree to be bound by the terms and conditions of this agreement and supervise the minor throughout their participation in any capacity.

Parent/Guardian's Name (Print) _____

Parent/Guardian's Signature _____ Date _____

Parent/Guardian's Telephone Number _____

2. What do I get for my registration?
 - a. A chance to perform in front of hundreds of ETA fans!
 - b. A chance to win prize money and other prizes.
 - c. A pass or ticket bundle for you and one companion to all of the events associated with the contest you are participating in.
3. Qualification: Some contests may be restricted to certain ETAs. The World Championship is open to any and all ETAs. We reserve the right to preclude an ETA from participating for any reason. Past World Champions eligible to compete following a one year of absence from the competition. We do this in order to offer others the opportunity to win both the title and the prize money.
4. Capacities: Due to time restraints contests may limit the number of competitors.
5. Age Restrictions: For contests with one division, any ETA over the age of 16 may compete. For contests with divisions, the following age brackets will be used:
 - a. Professional: Ages 18 and Up
 - b. Non-Professional: Ages 14 and Up
 - c. Big-Little King: Up to Age 13
6. Expenses: The contest is not responsible for any expenses for participants at any time during the festival, including, but not limited to travel, meals or accommodations unless agreed upon under contract.
7. Licensing, Copyrights and Trademarks: Participants will not violate the rights of Images of the King and/or Tribute Promotions/Tribute Festival.Rocks or any other entity through copyright or trademark infringement or in any way disparage or abuse the likeness or reputation EP.
8. Behavior: Profanity, vulgarity or abusive behavior of any kind, to contest management, staff or volunteers, whether on stage or in public will not be tolerated. Violations will result in disqualification and removal without recourse.
9. Right To Usage: All participants grant the contest the right to use their name, image, likeness, biographies, photographs, or audio/visual footage of their participation without the payment of any compensation, in connection with advertising, promotion or marketing of the contest and/or World Championship without limitation or exception, in perpetuity.
10. Personal Belongings: Participants are responsible for their own personal property and belongings while attending the contest. The contest accepts no liability for lost or stolen property.

11. Transportation: Participants are solely responsible for their own transportation to and from the contest daily while attending, unless otherwise agreed upon by contract.
12. Access: Only ETAs participating in the contest round are permitted backstage. Companions, relatives, managers, assistants etc. are not allowed. One exception: One parent may accompany any ETA who is a minor.
13. What do we expect from you?
 - a. Win, lose or draw, we expect you to be humble and gracious.
 - b. We expect you to have fun, mingle with the crowd, smile, make new friends and enlarge your fan base!!
 - c. We expect you to keep the legacy and music of the King in the forefront of your performance. You can be sexy, but please DO NOT be vulgar, on or off stage.
 - d. We expect you to participate in any after hours events and after parties.
 - e. We expect you to show up on time.
 - f. We expect you to notify us if you are not able to participate for any reason.

COMPETITION & JUDGING:

The contest judging will be based on three main categories, and 10 sub categories:

Appearance (20%)

1. Costume, Accessories, Make Up and Hair Style (1-10)

Is the costume of a reasonable quality and does the costume, accessories, makeup and hair style match the era of the songs performed?

2. Fit, Neatness and Style (1-10)

Does the competitor's appearance represent a professional and respectful image of Elvis?

Performance (20%)

3. Stage Presence (1-10)

Does the contestant use the microphone, stage, band (if any) and banter between songs to enhance their performance?

4. Movements & Choreography (1-10)

Does the contestant dance, move, gesture and perform in a manner that pays tribute to Elvis on stage for the song and era they are performing?

Vocals (30%)

5. Voice (1-10)

Does the contestant sound pleasant and use their voice well?

6. Key / Pitch (1-10)

Does the contestant perform the song in the key Elvis did and do they perform without sounding pitchy?

7. Rhythm & Timing (1-10)

Does the contestant have appropriate rhythm for the songs performed, is their timing, phrasing and the timber appropriate? Did they make any obvious errors, changing words or mixing up verses?

Tribute to Elvis (30%)

8. Visual Illusion (1-10)


Does the contestant create a visual illusion of Elvis on stage? Does their appearance, movements, and performance offer a moment where you can imagine you are watching Elvis performing live?

9. Vocal Illusion (1-10)

If you close your eyes for just a moment, can you imagine you are listening to Elvis performing live?

10. Illusion of Elvis (1-10)

Were there moments where the contestants' appearance, performance and vocals combined in such a way that you imagined you were watching and hearing Elvis performing live?

CONTESTANT'S NAME:		
JUDGES ID:		
DATE:		
		
APPEARANCE		
1. Costume, Accessories, Make Up and Hair Style		1 2 3 4 5 6 7 8 9 10
<small>Is the costume of a reasonable quality and does the costume, accessories, makeup and hair style match the era of the songs performed?</small>		
2. Fit, Neatness and Style		1 2 3 4 5 6 7 8 9 10
<small>Does the competitor's appearance represent a professional and respectful image of Elvis?</small>		TOTAL
PERFORMANCE		
3. Stage Presence		1 2 3 4 5 6 7 8 9 10
<small>Does the contestant use the microphone, stage, band (if any) and banter between songs to enhance their performance?</small>		
4. Movements & Choreography		1 2 3 4 5 6 7 8 9 10
<small>Does the contestant dance, move, gesture and perform in a manner that pays tribute to Elvis on stage for the song and era they are performing?</small>		TOTAL
VOCALS		
5. Voice		1 2 3 4 5 6 7 8 9 10
<small>Does the contestant sound pleasant and use their voice well?</small>		
6. Key / Pitch		1 2 3 4 5 6 7 8 9 10
<small>Does the contestant perform the song in the key Elvis did and do they perform without sounding pitchy?</small>		
7. Rhythm & Timing		1 2 3 4 5 6 7 8 9 10
<small>Does the contestant have appropriate rhythm for the songs performed, is their timing, phrasing and the timber appropriate? Did they make any obvious errors, changing words or mixing up verses?</small>		TOTAL
TRIBUTE TO ELVIS		
8. Visual Illusion		1 2 3 4 5 6 7 8 9 10
<small>Does the contestant create a visual illusion of Elvis on stage? Does their appearance, movements, and performance offer a moment where you can imagine you are watching Elvis performing live?</small>		
9. Vocal Illusion		1 2 3 4 5 6 7 8 9 10
<small>If you close your eyes for just a moment, can you imagine you are listening to Elvis performing live?</small>		
10. Illusion of Elvis		1 2 3 4 5 6 7 8 9 10
<small>Were there moments where the contestants' appearance, performance and vocals combined in such a way that you imagined you were watching and hearing Elvis performing live?</small>		TOTAL
GRAND TOTAL		

Notes on judging:

- 'Breakaway' costumes are not allowed, and no costume changes are allowed during a round.
- You are not allowed to throw any part of your costume into the audience. This will get you disqualified. The only item you are allowed to throw are scarves. And scarves are only allowed to be handed out in one of your songs each set. A scarf assistant will be available if you choose this option.
- Try to work the stage, both stage left and right at least once every song to interact with as many fans as possible.
- All songs must be performed in the original key as performed by Elvis.
- Only songs that were performed or recorded by Elvis are permitted during all rounds of the competition, from 1954 until August 16, 1977. No computer enhanced versions (such as homemade medleys, remixes) or "vocal eliminator" tracks can be used.
- Competitors must submit in their own digital tracks, in advance, for any round that does not include the band.
- When performing with the band, please choose only songs on the band's list.
- No medley's will be allowed. America the Beautiful and American Trilogy are also no longer permitted in the contest.
- Lead-in instrumentals such as (2001 A Space Odyssey) are not allowed.
- No exit music (outro) is allowed.
- Songs that include accompanying solos are not allowed as competition songs. Examples being "Ole Sole Mio" or "Crawfish" among others.
- The only 'Prop' allowed is a guitar. (Using keyboard, stools, personal microphones or any instrument etc. is not allowed.)
- The only 'Give-A-Way' is scarves. (Teddy bears, Hawaiian Leis, flowers, any part of your costume such as belt, cape etc is not allowed.) You may only give scarves in one of your songs each day. You can only give scarves when the music is actually playing. (Not between songs or before or after your set.) Penalties will be assessed if this is disregarded.
- Our scarf assistant will be available for you to hand you scarves, present you with a guitar or retrieve it. Please bring your own scarves. They will not be supplied to you.
- You must stay on the stage at all times. Jumping off the stage will be cause for disqualification. Sitting on the edge of the stage is also not permitted. Penalties will be assessed if this is disregarded.
- No alcoholic beverages will be allowed backstage.
- Keep your salutation to the audience brief. Say hello or a line or two. Excessive talking on stage may result in a point deduction.
- Please check in with the stage manager as soon as you arrive at the festival and then again each day when you arrive for your performance.

Any questions can be addressed prior to the festival by contacting Terri Futreal at terri@sherrymanagement.com